

Business and Retail BTEC Foundation Diploma level 3

Course Overview

Do you aspire to work within either the business or retail industries? If so, our exciting new study programme in business and retail will allow you to broaden your knowledge and skills across two related subjects. Not only will you be studying the core elements necessary to succeed in business but you will also incorporate two retail units giving you a flavour of what it could be like working in the retail industry. The purpose of this course is to allow students to have the opportunity of different progression routes allowing flexibility when applying for jobs or going on to higher education. This is a one-year study programme (six units equivalent to one and a half A levels) with an option upon successful completion of the course to progress onto the National Extended Diploma or our T level programme. You will participate in activities that help you develop your skills, such as building your character and confidence. This will help you to live well and move into your chosen career. If you are 16-19, these activities will be timetabled as will work experience and placement. You can also choose to take part in other activities.

What you will learn

With the best of both subject areas, you will study units in visual merchandising, teambuilding and the intricacies of exploring business, personal and business finance, developing a marketing campaign, and managing an event for the business element. Recent cohorts have taken part in live projects with local employers thus linking their academic study to the workplace. These units will give you the skills and knowledge to either enter the workplace or progress onto our extended diploma in business and retail.

Entry Requirements

Entry onto this course requires five GCSEs at grade 4 (C) or above including English and maths, 90% attendance in your last place of study or work and a reference.

Course Fees

The course may involve induction activities and a number of course-related external visits for which fees will be incurred. You will need to pay £145 for trips and other enrichment activities during enrolment.

Course Progression

This course will give you a broad base of knowledge in both retail and business-related topics and equates to one and a half A levels. If you complete this course successfully you will have the opportunity to progress to the Business/retail National Extended Diploma. If you already have AS levels or another level 3 qualification and are working at distinction level there may be an opportunity to apply to the Higher National Diploma in Business Management at Leicester College or another university of your choice. Alternatively, you may decide to pursue an apprenticeship within the business/law sector.

What Happens Next

Apply online via the College website, or if your school uses the Positive Steps @16 (PS16) application system please apply through this and speak to your careers advisor if you are unsure. You will need details of your qualifications and employment history, a reference, and a personal statement to complete your application. Once your application has been successfully processed, you will be sent a conditional offer and be invited to a Welcome Event at the College to meet your tutors, learn more about your chosen course of study and tour the facilities. You will then need to confirm your acceptance of the course offered to you.

Course Details

Course Code	P00276
Start Date	09/09/2024
Study Hours	Full Time
Duration	1 year
Campus	Abbey Park Campus
Level	3

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