

## BA (Hons) Professional Studies (Creative Industries)

### Course Overview

Validated by De Montfort University, this BA (Hons) Top-Up programme aims to provide graduates with professional work-ready skills and commercial knowledge for successful careers in the creative industries. The programme will be delivered largely through a 'project model' which reflects a modern multi-skilled approach essential to the development of your career. If you have an HND or foundation degree in art and design or a media practice-based subject this one-year honours degree top up is the course for you. Emphasis will be placed on the development of skills and knowledge enabling you to become fully engaged, independent, and critical practitioners who have the ability to project manage and understand the requirements for success within your chosen creative industry. This will be achieved through significant research and a project proposal relative to your subject specialism.

### What you will learn

The 'project model' basis of this programme requires you to research, propose, and execute a body of work relevant to your sector. This will be managed through subject-specialist teaching related to the professional development/project preparation and work-based project modules. Business skills and continuing professional development pertinent to freelance and micro business operation will underpin your activities within these modules. A business for creative industries programme will also be delivered, which seeks to develop your entrepreneurial skills. Critical engagement with key practice and theory will be delivered through the creative and critical enquiry module. The programme aims to produce graduates able to create and market their own work, contributing to the future shape of the creative industries.

### Entry Requirements

Standard entry to this course requires successful completion of a level 5 qualification such as a foundation degree (FdA) or an HND. You are expected to hold GCSE English and maths at grade 4/C or equivalent.

### Course Fees

Be prepared to provide your own additional practice-specific kit and materials. Investment can vary greatly depending on individual projects. For example, if you are pursuing a photography, or a make-up and special effects discipline you will be expected to cover the cost of equipment, materials and the presentation of your work. As a guide please see the additional cost sections of related foundation degrees.

### Course Progression

This level 6 course is designed to provide you with the opportunity to work as a freelance / independent practitioner within the creative industries. The course content enables you to develop a portfolio of work that will allow you to display your industry practice and prowess. Successful completion of this BA (Hons) degree can allow for progression to an MA/postgraduate qualification in associated subject specialisms.

### What Happens Next

Applications to our full-time undergraduate courses made through UCAS at [ucas.com](http://ucas.com) using the course code 574W, institution code L36. If you haven't started a UCAS application yet, and only want to apply to Leicester College, you can apply directly to us using our direct application form via the College Website and we will process a UCAS application on your behalf. Due to the nature of this programme, you may also be invited to attend an interview, or where necessary, other means of interview (i.e. telephone, web-based, Microsoft Teams) can be arranged. You may also be asked to submit a portfolio of work.

### Course Details

Course Code	P00300
Start Date	23/09/2024
Study Hours	Full Time
Duration	1 year
Campus	St Margaret's Campus
Level	6

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