

Entrepreneurship and Innovation in Business CertHE level 4

Course Overview

Being an entrepreneur is one of the most rewarding things in the world. As innovations continue to be the leading frontier of business growth, entrepreneurs have embraced this approach and entrepreneurs have implemented this notion to their business operations. Entrepreneurs are always finding ways to develop new ideas and create new products and services that create market value and opportunities. Entrepreneurial thinking has become the driver of global growth and more people are embracing their entrepreneurial spirit. Whether you want to become an intrapreneur or entrepreneur, this course is designed to help you create new business ideas or work for a leading company that drives innovations and blue sky thinking. This course is taught by lecturers that understand the industry and they would help you to build your key competences and skills to become an entrepreneur. The first year of this programme will be taught at Leicester College and the second and the third year will be taught at De Montfort University.

What you will learn

In the first year, you will study the following modules. Block 1: Entrepreneurship and Innovation Today - this module offers students a theoretical and practical understanding of entrepreneurship and innovation in today's contexts. Block 2: Fundamentals of Business Theory and Practice - this module introduces students to the fundamentals of business theory and practice, including the diversity of internal and external contexts in which organisations operate. Block 3: Marketing Principles for Entrepreneurship - this module offers students an introduction to marketing theory; brought to life by illustrating its practical application. Block 4: Entrepreneurial Finance - this module aims to provide students with a comprehensive understanding of the role finance plays in the start and growth of new business ventures.

Entry Requirements

You will need a minimum of 32 UCAS points from a recognised Level 3 qualification. You are expected to have GCSE Maths and English at Grade 4 and above.

Course Progression

After the first year of this course, you can progress onto the Level 5 and Level 6 BA Hons Entrepreneurship and Innovation programme at De Montfort University. Students might decide to start their own enterprise as the first year of the programme will give them a good understanding of how they can set up a business through innovations.

What Happens Next

Applications to our full-time undergraduate courses must be made through UCAS using the course code NN21, institution code D26. If you haven't started a UCAS application yet, and only want to apply to Leicester College, you can apply directly to us using our direct application form via the College website, and we will process a UCAS application on your behalf. Due to the nature of this programme you may also be invited to attend an interview. Where necessary, other means of interview (i.e. telephone and online interview via Microsoft Teams) can be arranged.

Course Details

Course Code	P00546
Start Date	23/09/2024
Study Hours	Full Time
Duration	1 year
Campus	St Margaret's Campus
Level	4

[Apply Here](#)