

# BA (Hons) Top-up Tourism and Events Management

## Course Overview

This course is right for you if you are looking to continue your education to a full BA (Hons) qualification awarded by De Montfort University. This one year top-up course aims to further develop your knowledge from a management perspective, which will enhance your own leadership skills in order to progress into employment within these sectors. The course covers four main strands in equal proportions – tourism, events, management, and academic research, which aims to provide you with a broad base of knowledge and experience. This course has a blended approach, some sessions may require your attendance in person and others will be virtually online. As a student on a DMU awarded programme you can access many of the resources available on DMU City Campus including the excellent Kimberlin Library. With an aspirational focus on an evolving industry, this level of study will build upon the skills and knowledge you have gained in your previous courses and prepare you for employment in the tourism and events industry.

## What you will learn

The leadership, management, and work-based project modules are specifically designed to develop the skills and knowledge gained from previous work placements. The work-based project modules will involve undertaking a placement with an employer, enabling you to develop experience in your preferred area. The research methods and dissertation module allow you to explore an area of your own personal interest. This may be tailored to your preferred career route, tourism or events, if you have one, or you may wish to take the opportunity to investigate a topic of interest. The remaining modules provide knowledge and skill development in either the tourism or events sectors, forming the theoretical basis from which you are able to develop your own interests in the rest of the programme. The content for the tourism-based modules, visitor attractions and cultural and heritage tourism has been chosen to reflect the current market offering within Leicester but will include material that will be transferable to a range of different settings, both in the UK and abroad. The final module will cover events management and will develop knowledge of the events industry from the perspective of large scale global events. The practical elements of the module will see you creating your own event, from conception to completion, for a client. This will allow you to develop your skills in every aspect of the events field. The programme will run across three days a week, consisting of approx. 8 hours of classes per week and 10 to 20 hours of self-study per week. In addition to the main programme content, you will have a study skills workshop and also a regular 1:1 tutorial with the programme lead. There will be a combination of modules, with some running year long and others operating on a two-semester system.

## Entry Requirements

Entry to this course requires a pass from a recognised level 5 qualification in a related subject. You may be asked for information about the modules you have previously studied, if you have not completed the Tourism and Events Management Foundation Degree at Leicester College, to ensure compatibility for this qualification. You are expected to hold GCSE in English and maths at 4/5 (C) or equivalent. We welcome applicants who do not match standard entry requirements but who can demonstrate the ability to study this subject at degree level and, who can evidence relevant experience. Due to the nature of this programme, you may be invited to attend an interview. Where necessary other means of an interview (i.e. telephone, web-based) can be arranged. There is a minimum level of 6.0 IELTS for overseas students.

## Course Fees

There will be an additional cost of £350 for a field trip.

## Course Progression

As a successful graduate from this programme, you can progress onto your masters at university or may go into employment. Many of our students choose to go straight into employment and have successfully gained roles in travel agencies, hotel management airlines and airports, visitor attractions, tourism marketing, and events management.

## What Happens Next

Applications to our full-time undergraduate courses must be made through UCAS using the course code 007N, institution code L36. If you haven't started a UCAS application yet, and only want to apply to Leicester College, you can apply directly to us using our direct application form via the College website, and we will process a UCAS application on your behalf. Due to the nature of this programme you may also be invited to attend an interview. Where necessary, other means of interview (i.e. telephone, web-based, CD/DVD) can be arranged.

## Course Details

Course Code	P00554
Start Date	23/09/2024
Study Hours	Full Time
Duration	1 year
Campus	Abbey Park Campus
Level	6

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